



**For immediate release:
Coolgardie digital television now on air**



Glenn Welsh and John Deakin from STRA do the final checks of the Coolgardie digital upgrade

Last Tuesday Coolgardie switched over to digital television with the assistance of Satellite Television and Radio Australia Pty Ltd (STRA).

The SBS and ABC digital television services were installed and activated followed a couple of days later by the full suite of commercial digital channels.

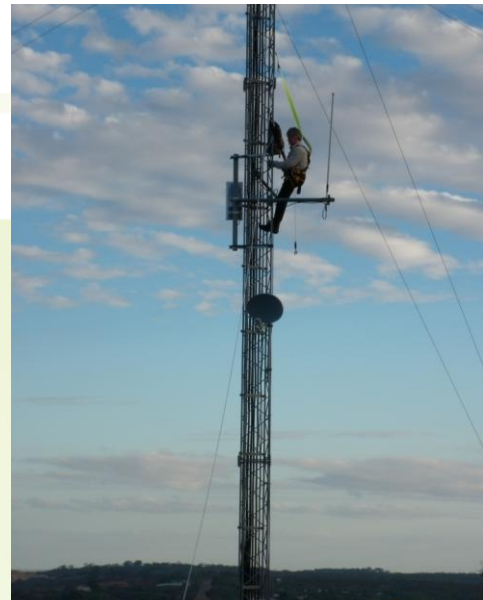
The digital installation was completed on time and on budget. In fact STRA obtained a 75% subsidy from SBS Corporation to help offset costs to the Shire of Coolgardie.

Mr Peter Thompson – National Sales Manager/Director at STRA, who helped council through the SBS subsidy and licensing and program activation process, said the Coolgardie digital self help site upgrade was the first non-broadcaster site upgrade in Western Australia. We have worked very closely with WIN and GWN, the ACMA and our supplier partners to ensure that Coolgardie residents receive exactly the same picture quality and EPG, captioning and parental control features as any capital city viewer.

Satellite Television and Radio Australia will continue to monitor the Coolgardie television site remotely from their office and can monitor and access the site remotely from anywhere in the world via a laptop or even a smart phone. The residents of Coolgardie can be reassured that help is only a telephone call away if ever assistance is needed - and it doesn't matter where in the world the guys from STRA happen to be.

For more information about this installation or digital TV retransmission, FM radio services, public Wi-Fi or remote site monitoring and maintenance please call Satellite Television and Radio Australia Pty Ltd on:

Telephone: +61 (07) 3103 0477



John Deakin from STRA high above Coolgardie during the recent digital television upgrade